

OFFICIAL RULES

Below are the terms and conditions which apply to the contest. Please read these terms carefully as they contain important information participants should know. These terms are final, binding, and winning a prize is contingent upon fulfilling all requirements.

Overview	
Administrator(s)	PADI AWARE Foundation (PAF) hereinafter, “ Administrator ”
Contest title	2025 Shark Appeal (“ Contest ”)
Period	1 st November 2025 at 8:00am PST to 31 st January 2026 at 11:59pm PST (“ Period ”)
Awards Date	The winner will be selected on or around 16 th February 2026.
Winners	There will be one (1) Grand Prize Winner. The winner will be notified on or around the Awards Date via direct message through their email address provided via the donation used to enter the Contest.
Prize	<p>The Grand Prize Winner will be awarded a liveaboard dive trip to the Red Sea for one supplied by Emperor Divers and PADI AWARE:</p> <ul style="list-style-type: none"> • Return flight to airport closest to port departure from winners' home country • 7 Nights (last night either on-board or in a hotel on a half board). • 6 Days of Diving, 3 - 4 dives/day with 2 dives on the last day. • Transfers for boarding and disembarking at certain times: https://www.emperordivers.com/popup/liveboards-transfers.php. • Full board. All meals are served table service, snacks are provided between meals; special dietary requirements may be catered for on request. • Soft drinks to include coffee, tea, cola, Sprite, drinking water, juices. Red wine served with dinner • 1-2 dive guides per boat. • 12 litre aluminium tanks with air or nitrox, weights and belt. • Marine Park, port fees and environmental taxes. • Available for a departure date between June to August 2026, on the Elite vessel. <p>- Prize cannot be exchanged for cash or and is non transferrable. - Discount of 10% can be offered to anyone wishing to join the prize winner onboard - Emperor Red Sea Liveaboard (Read Before You Leave)</p>
Prize Value	The Approximate Retail Value (“ARV”) of Grand Prize is \$4,900 USD.

How to Enter	<p>Participants are entered into the Contest by:</p> <p>Donating through the 2025 Shark Appeal campaign – https://donate.padiaware.org/2025-shark-appeal and answering the following question in 25 words or less 'Why do you support the PADI AWARE Foundation?'</p> <p>Alternate Method of Entry: Sending their name, address, email address to PADI AWARE Foundation and answering the following question in 25 words or less 'Why do you support the PADI AWARE Foundation?'</p> <p>THIS IS A GAME OF SKILL CONTEST. NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ALL DETERMINATIONS MADE BY PADI AWARE ARE FINAL. ENTRY INTO THE CONTEST CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES. You must make any disclosures required by applicable law when entering a submission into the Contest.</p>
Judging Criteria	<p>Your content will be evaluated based on originality, creativity, and adherence to the topic. Further judging criteria are listed below.</p>

General Rules and Conditions:

- **Who can enter?**

The Contest is open globally to residents of countries where such contests are allowed by the laws of those countries and to anyone who is 18 years of age or the age of majority in their jurisdiction of residence. The Contest can be restricted or prohibited by laws or regulations in certain places, countries, or regions of the World. Employees, officers, directors and family members of employees of the Administrator and their related and affiliated companies are not eligible for the Contest.

Contest is void where restricted or otherwise prohibited by law. By entering the Contest, you accept sole responsibility for determining whether your participation is legal in any jurisdiction that applies to you.

- **How do I enter the Contest?**

Contestants will need to donate, fundraise or donate to a fundraising event through the 2025 Shark Appeal campaign - <https://donate.padiaware.org/2025-shark-appeal> and answer a question, this will then automatically generate an entry into the competition.

Also, please note **no purchase will be necessary to enter, you can mail in and request an entry at the below address**

- **How does the Administrator pick the winner(s)?**

The Administrator will rely on a panel of judges to choose the winners based on the Judging Criteria listed above. The Administrator emphasizes luck, or chance will play no role in this decision as the judging gurus make the final call relying on their expertise in this field. Writing submission must be in English (AI translations acceptable), honest, original and creative.

Be aware the judges will not be required to provide feedback on shared content and reserve the right to disqualify any content which is improper, unlawful, or breaks any rules of the competition.

- **How will I find out if I win?**

Administrator will send the good news by direct email message that the contestant entered through. We will also share the details of the winner through our social media channels.

Administrator promises to do our best to locate and communicate with you if you are the winner. If we cannot confirm your identity within three months or any other disputes arise, we will contact the next best entry.

Winner List: For a list of the prize winners, which will be available seven (7) days after the announcement of the winner, send a stamped, self-addressed envelope to Prize Winners, PADI AWARE Foundation Marketing, 30151 Tomas, Rancho Santa Margarita, CA 92688, USA within sixty (60) days of the last day of the Contest.

- **What do I receive if I win the Contest?**

The prize to be awarded from the Contest are as set forth in the "Prize" listed on the first page. Keep in mind the winners will be solely responsible for all applicable taxes, visa costs, travel to and from the airport for the prizes. Further, no substitution of prizes is permitted except if a prize is unavailable, and the winner is solely responsible for any incidental expenses.

The winner may not opt for receiving the value of the prize in cash.

Moreover, Administrator, will not be responsible for use of the prize which is:

- a) Unreasonable and unforeseeable loss
- b) Loss not caused by a breach of our duty or not caused by our negligence
- c) Losses caused by factors which cannot be reasonable considered or outside of our control
- d) Any losses caused by your own negligence

Finally, by accepting a prize, each winner further agrees to release Administrator, from any and all liability, loss or damage of any kind to both the prize itself and any damage arising out of or in connection with Winners' participation in this Contest or with respect to the awarding, receipt, possession, use and/or misuse of any prize. ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT ANY WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE), AND ALL SUCH WARRANTIES ARE HEREBY DISCLAIMED.

If you refuse these terms, you may forfeit all or any portion of the prize package at Administrator's discretion and the next highest score can receive the prize instead.

- **Other Rules Related to the Contest:**

Assumption of Risk: BY PARTICIPATING, ENTRANT ACKNOWLEDGES THEY PARTICIPATE AT THEIR OWN RISK AND ADMINISTRATOR IS NOT RESPONSIBLE FOR ANY PHYSICAL HARM OR DEATH THAT MAY BEFALL ANY ENTRANT AS A RESULT OF PARTICIPATION IN THIS CONTEST. PARTICIPANTS SHOULD NOT EXPOSE THEMSELVES OR OTHERS TO ANY DANGEROUS, HARMFUL OR ILLEGAL BEHAVIOR OR ACTIVITY AT ANY TIME DURING THIS CONTEST. PARTICIPANTS AGREE TO ABIDE BY ALL APPLICABLE LAWS.

Waiver of Liability: Entrants, by participating in this Contest, further agree to waive, release, indemnify, defend and hold harmless Administrator and their parent, affiliated companies and subsidiaries and their directors, officers, employees, sponsors and agents, including advertising and promotion agencies, and assigns, and any other organizations related to the Contest, including, but not limited to, non- sponsors (together, the "Released Parties"), from and against, any claims, injuries (including death), loss, expenses or damages and/or liabilities of any nature that in any way arise in whole or in part from the acceptance, possession, use or enjoyment of a prize or parts thereof, participation in the Contest, or in any prize-related activity, including, without limitation, any (i) condition caused by events beyond Administrator's control that

may cause the Contest to be disrupted or corrupted, (ii) injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Contest, (iii) printing or typographical errors in any materials associated with the Contest, (iv) electronic, network or computer failures or malfunctions, or other hardware, software or technical errors of any kind, including undeliverable messages resulting from any form of active or passive email filtering by a user's Internet service provider, lost, late, delayed, inaccurate, incomplete, or misdirected messages, any injury or damage to any person's computer related to, or resulting from, participation in the Contest or for other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest or the processing of Submissions.

IN NO EVENT WILL THE ADMINISTRATOR BE LIABLE TO ENTRANTS FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH ENTRANTS' PARTICIPATION IN THE CONTEST, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT ADMINISTRATOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS, DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, TERRORISM, OR PANDEMICS. FOR RESIDENTS OF THE UNITED KINGDOM: THIS RELEASE DOES NOT APPLY TO CLAIMS FOR PERSONAL INJURY OR DEATH CAUSED BY THE NEGLIGENCE OF THE SPONSOR/ADMINISTRATOR. FOR RESIDENTS OF GERMANY: THIS RELEASE DOES NOT APPLY TO CLAIMS AGAINST SPONSOR, ITS REPRESENTATIVES, AND ITS VICARIOUS AGENTS FOR DAMAGES BECAUSE OF PERSONAL INJURY OR DEATH, AND TO CLAIMS FOR DAMAGES IN CASE OF INTENT OR GROSS NEGLIGENCE BY SPONSOR, ITS REPRESENTATIVES OR VICARIOUS AGENTS.

- **Disputes:** Except where prohibited by law, entrants agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be governed by and construed exclusively in accordance with California laws, without regard to its rules on conflicts of laws, and shall be resolved individually, without resort to any form of class action; (2) any action at law or in equity arising out of or relating to the Contest, or awarding of the prizes, shall be filed only in the competent courts in accordance with the rules of California and entrants hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such actions; (3) any and all claims, judgment, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; and (4) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claims, indirect, punitive, incidental and consequential and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased.

Copy of Rules: For a copy of these Official Rules, send a legal-size, self-addressed, stamped envelope to PADI AWARE Foundation Marketing, 30151 Tomas, Rancho Santa Margarita, CA 92688, USA. Vermont residents may omit return postage with Official Rules requests.

Binding Rules: By entering the Contest, entrants agree to be bound by these Official Rules.

Modification to Rules: The Administrator may alter the rules of the contest but only in extraneous and outstanding circumstances—snow in the Los Angeles area, the Internet crashes, etc.

PADI's Address: PADI AWARE Foundation Marketing, 30151 Tomas, Rancho Santa Margarita, CA 92688, USA

Good Luck!